

tickets by a ticket holder, information regarding a probability of a non-use of a ticket or tickets by a respective ticket holder, resale prices charged by respective ticket holders, including premiums charges above face value, face value, and/or discounts off of face value.

The database of the central processing computer 10 can also contain data and/or information regarding contact information for or regarding any of the ticket issuers described herein. The database of the central processing computer 10 can also contain data and/or information regarding contact information for or regarding any of the ticket holders or ticket owners described herein.

The database of the central processing computer 10 can also contain data and/or information regarding the prices of the various tickets described herein, face value of the various tickets, location of the seats corresponding to the various tickets, a video clip or video picture of the view from the respective tickets, availability of tickets for resale, resale price or prices of the tickets, options to buy any of the tickets described herein, prices for any of the options to buy any of the tickets described

herein. The database of the central processing computer 10 can also contain data and/or information for determining option prices for any of the options for any of the tickets described herein.

The database of the central processing computer 10 can also contain data and/or information regarding a prorated price or prices and/or price reductions for any of the herein-described tickets during the course of an event or use of a venue, and/or for any remaining portion of an event or venue. The database of the central processing computer 10 can also contain data and/or information regarding price reductions for tickets sold or resold during an event.

The database of the central processing computer 10 can also contain data and/or information regarding a ticket holders propensities to leave an event or venue early and/or prior to event completion or conclusion. The database of the central processing computer 10 can also contain data and/or information regarding the past prices charged by ticket holders for partially used tickets.

The database of the central processing computer 10 can also contain data and/or information regarding ticket issuers, ticket agents, ticket brokers, and/or any other provider of tickets for any herein-described events. The database of the central processing computer 10 can also contain contact information for or regarding any of the respective ticket issuers, ticket agents, ticket brokers, and/or any other provider of tickets.

The database of the central processing computer 10 can also contain data and/or information regarding contact information regarding any of the herein-described users, individuals, ticket issuers, and/or any other individuals or entities, who or which utilize the present invention. The contact information can include name, address, telephone number, facsimile number, e-mail address, beeper number, pager number, cellular telephone number, wireless communication device number, and/or any instant messaging contact information.

The database of the central processing computer 10 can also contain data and/or information regarding ticket preferences and/or ticket orders by or from any of the users or individuals who or which desire to purchase